Loudoun Soccer Board Minutes Open Session December 13, 2021

Board Members Present:

Rob Russell	Χ	John Warner	X
Michael Fay	Χ	Neal Thurman	Χ
Allen Sayles	Χ	Greg Breads	Χ
Kim Barnes	Χ	Tim Hardy	Χ

Also in attendance: Colin Smith, Mark Ryan, Chris Stanley

Meeting called to Order at 6:31 pm

New Business:

Rob opened the meeting reviewing the Club's mission statement and core values.

November Minutes:

The November minutes were reviewed. Rob motioned to approve the minutes and Allen seconded the motion. The minutes were approved.

Committee Updates:

Marketing:

Colin provided an update on 37MMG marketing activities

Fundraising:

- Mike provided an update on fundraising activities.
- Discussed potential dates for rescheduling the golf tournament.

Fields:

- The rezoning application should be reviewed by Board of Supervisors in Jan 12th meeting
- Colin provided an update on field development activities

Community Committee:

Tim provided an update on the past two meetings.

- In the first meeting, Colin and Mark provided the committee with an overview of the Club's structure.
- In the second meeting, Chris and Allen provided a review of Club finances.
- The next meeting is planned for January.

Operations and Technical Update:

- Loudoun Soccer is one of thirty five clubs awarded a \$1,000 grant from VYSA. Funds
 have been earmarked to expand our popular Free Play program where Travel staff
 provide free training sessions for current Recreation players, multi-sport children
 interested in playing soccer, individuals who recently took a season off, and individuals
 from outside organizations who want to check out the club and its programs.
- Feb 26 is the next scheduled free play date
- Colin reviewed the schedule for 2022 Board meetings
- Discussed setting dates for strategic planning sessions so we can get these on staff calendars
- Goodwill Budget Colin provided an update on the related activities. The Flag Football Tournament was a notable success with 55 teams comprised of approx 400-600 players participating.
- Discussed expanding our After School Program. On average 50-60 kids participate at each school and the program targets schools where children may not have ready access to organized soccer activities.
- The club conducted successful mid-winter player placement sessions for new families interested in joining the club.
- We completed player coach evaluations for the travel program; ECNL surveys are in progress.
- We completed D Licensing training. The Club also held a futsal clinic and Gordon Miller from VYSA conducted a team management session

Additional New Business:

Rob discussed formalizing an initiative to improve the environment for referees. As mentioned in Washington Post article, all sports are seeing a dramatic decrease in refs because of abuse. We discussed reviewing how the Club can create an environment that is more supportive of referees in the hope of reversing what has become a nation-wide problem.

Rob motioned to adjourn the meeting at 7:24pm. Tim seconded the motion. The meeting was adjourned at 7:24pm.